

BSL AND BDC CHALLENGES: Why and How

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The FCC's National Broadband Map

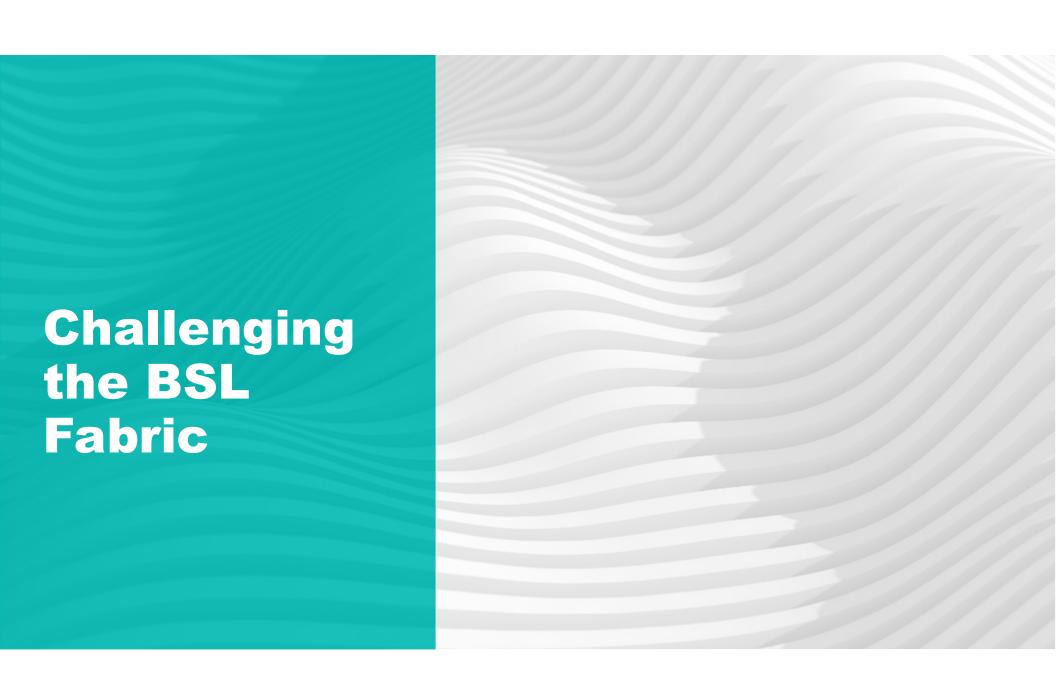
- Impact on Funding:
 - The underlying data in the National Broadband Map is being used for broadband funding decisions
 - Enhanced A-CAM offers were based on locations in the FCC's Broadband Serviceable Locations (BSL) Fabric and BDC availability data as shown on the National Broadband Map
 - BEAD funding is based on unserved BSLs with no enforceable commitment as shown on the National Broadband Map
 - RDOF location adjustments are based on BSL Fabric locations
 - The next support term for CAF BLS has been deferred to 1/1/2026 to allow the FCC time to complete its rulemaking on future CAF BLS carrier obligations
 - Future CAF BLS obligations likely to be determined based on National Broadband Map data

The FCC's National Broadband Map

- Impact on Reporting and Compliance Obligations:
 - The FCC is using the BSL Fabric to verify compliance with high-cost USF program deployment obligations
 - CAF BLS Five Year Milestone: FCC's Order implements "all locations within the study area" language from the Dec. 2018 RoR Order to mean "at least 95% of locations reflected on the National Broadband Map and underlying Fabric data are validated as served by the carrier in its study area."
 - Enhanced A-CAM HUBB Reporting: carriers will report using BSL Fabric IDs
 - RDOF HUBB Reporting: carriers are transitioning to using BSL Fabric IDs

The FCC's National Broadband Map

- National Broadband Map Layers:
 - Locations from the Broadband Serviceable Location (BSL) Fabric developed by CostQuest
 - BSL: a location that would typically subscribe to mass market, retail broadband service
 - Excludes large businesses or community anchor institutions that would typically subscribe to enterprise grade data services (BDS/special access)
 - Updated location data is released every 6 months ahead of the next Broadband Data Collection reporting period
 - Broadband availability reported by Internet Service providers through the FCC's Broadband Data Collection
 - Both layers need to be reviewed for accuracy and challenged when inaccuracies are found



- Service providers should review each newly released version of the BSL Fabric (latest rel. June 2025)
 - Use mapping software to compare BSLs from the Fabric to your service area
 - Does the Fabric show a greater number of broadband serviceable locations in your service area than actual existing serviceable locations?
 - Are there broadband serviceable locations in your service area that are not listed in the Fabric data?
 - If the answer to either question is yes it's time to file a bulk Fabric challenge.
 - Service providers may submit bulk Fabric challenges challenging multiple locations in one file using a template provided by the FCC

- Reasons to challenge Fabric data
 - BSLs missing from Fabric data
 - Fabric data identifies an uninhabitable structure/land formation as BSL
 - Location is mischaracterized in Fabric data (BSL vs non-BSL)
 - Reminder: BSL = location that would subscribe to fixed mass-market retail broadband
 - Location's address/unit count/building type is incorrect in Fabric data
 - Multi-tenant locations are counted as a single location (building) with multiple units
 - Location coordinates are incorrect
 - Lat/long show the barn as the BSL vs the residence; lat/long fall outside the building footprint

- What must be included for each location in the challenge file
 - Name, e-mail address and telephone number of entity's challenge data contact
 - Challenge category (type)
 - 1. Location is missing from the Fabric
 - 2. Primary address for location is incorrect
 - 3. Unit count for the location is incorrect
 - 4. Building type code for this location is incorrect
 - 5. Different building on same property should be the BSL
 - 6. Location does not or would not have a broadband connection
 - 7. Add supplemental address
 - 8. Remove supplemental address

- Whether a particular field should contain information varies based on challenge category. Examples:
 - Fabric Location ID
 - Leave blank if adding missing BSL or removing supplemental address; otherwise, location ID is required
 - Primary Address, City, State, ZIP, +4
 - Address information fields required only for adding missing locations, correcting primary address or adding supplemental address; otherwise, leave blank
 - Unit Count
 - Required for adding missing BSL or correcting unit count; otherwise, leave blank

- The FCC no longer requires a separate "evidence" file certain details may be provided in the template fields:
 - NON BSL Codes to indicate location would not have a standalone broadband connection (for Cat. 6 challenge to remove locations)
 - D Location demolished; not expected to be rebuilt
 - B Location previously, but not currently, habitable
 - C Location has no electricity (grid or off-grid) or plumbing
 - U Location is a support structure (garage, barn, shed) to nearby building
 - M Location intended to be mobile (RV or boat)
 - R Land formation (large rock, collection of hay bales)
 - Z Location doesn't exist for another reason
 - O Location doesn't required broadband for another reason

- "Support Structure" codes
 - Optional for Category 1 (adding location) with Building Type S or Category 6 (removing location) with NON BSL Code U (leave blank otherwise)
 - J Garage, parking structure, or car port
 - H Storage shed
 - N Barn
 - I Silo
 - W Power generation facility
 - O Other

- Best practices when submitting a challenge to add missing locations (Type 1 Challenge)
 - Do not upload a list of addresses compiled for another purpose (addresses from billing system or E911 databases) – use mapping software to identify the locations
 - While you can use an address as a starting point, keep in mind that BSLs in Fabric are based on geographic coordinates for building footprints – address on record may be unreliable for determining precise coordinates
 - A missing address in the Fabric doesn't necessarily indicate the location is missing from the Fabric – compare addresses based on the coordinates. Does the address need to be corrected?

- Once your file is prepared, submit via the BDC Filing System
 - From BDC Dashboard, click Create Submission
 - Select Crowdsource Challenge from the options
 - Then select Bulk Fabric Challenge
 - From Bulk Fabric Challenge page, click Create Submission
 - Upload File
 - System will validate data
 - Certify Data (submission is not complete unless certified)
 - FCC will review, then accept or reject challenges

- Review Fabric data when updated versions are released
 - File any necessary challenges within 60 days for best chance of inclusion in next version of the Fabric
 - *Divide and conquer* examples
 - Address portions of your service area at a time and upload challenge file as each section is completed
 - Separate challenges by type (adds/removes) and prioritize accordingly
 - Example: Add locations where a new subdivision was built

- Bulk Fabric Challenge Resources
 - Bulk Fabric Challenge CSV Template
 - https://www.fcc.gov/sites/default/files/bdc-bulk-fabric-challenge-template-sample.csv
 - Bulk Fabric Challenge Data Specification Documentation
 - https://www.fcc.gov/sites/default/files/bdc-bulk-fabric-challenge-spec.pdf
 - This documentation provides a concise explanation of what is to be included (or left blank) for each field in the template
 - BDC Help Center: How to Submit a Successful Bulk Fabric Challenge
 - https://help.bdc.fcc.gov/hc/en-us/articles/13308560752155-How-to-Submit-a-Successful-Bulk-Fabric-Challenge

BDC **Availability Challenges**

- Bulk fixed availability challenges are filed to dispute the broadband service coverage reported by other internet service providers as reflected on the FCC's National Broadband Map
 - Review the National Broadband Map to see where competitive overlap may exist within your service area
 - Is the availability reported by competitors accurate?
 - If you have evidence that an ISP is overstating their broadband service coverage, consider filing a bulk fixed availability challenge.

- Bulk fixed availability challenges are subject to an FCC two-part review process
 - 1. The FCC determines whether the challenger provided enough information to pass initial screening - evidence is required
 - 2. Determination on merits after the challenged ISP has had an opportunity to respond
 - Under FCC rules, bulk challenges need to meet a higher standard of evidence than individual consumer challenges
 - Bulk challengers must provide clear and convincing evidence that a challenged provider's data are inaccurate

- What methodology will you use? Three options:
 - Methodology 1: Knowledge of provider's infrastructure
 - A separate evidence file supporting the challenge is required
 - Methodology 2: Information collected from individual consumers
 - A separate evidence file is optional but encouraged
 - Methodology 3: Other (any methodology not based on the first two options)
 - A separate evidence file is optional but encouraged
 - Note that speed tests cannot be used as a methodology for fixed availability challenges.
 Speed test data may be submitted as bulk crowdsource data; however, challenged providers are not required to respond to bulk crowdsource data filings.

- Supporting evidence must be provided for each specific location included in the availability challenge
 - Evidence does not need to be complicated, but must be sufficient to support the challenge
 - Screenshots from provider websites, copies of emails or online chats that demonstrate a lack of service availability at the location(s)
 - Evidence should clearly relate to the provider being challenged and the services reported as available for specific locations included in the challenge
 - Connection between evidence and the challenge should be apparent, or explained with further detail

- Examples of supporting evidence related to specific challenge type
 - Challenge: the provider does not offer any service at a location, including with the selected technology
 - Supporting evidence: screenshots from provider websites, copies of emails or online chats that demonstrate the provider does not offer service at the location; narrative including date/time of requesting service and description of interaction with the provider
 - Challenge: the provider does not offer the selected technology for purchase at, or reported the wrong technology for, this location
 - Supporting evidence: same as above *or* infrastructure or physical plant maps/location data; permit information and/or provider agreements (fiber/copper); information on location of cell towers, signal strength, propagation characteristics (fixed wireless)

- Examples of supporting evidence related to specific challenge type
 - Challenge: reported maximum advertised speeds are not available for purchase at this location from this provider and technology
 - Supporting evidence: screenshots of promo/marketing materials from provider website; screenshots showing speed is not available for purchase at the challenged location
 - Challenge: no wireless or satellite signal is available at this location
 - Supporting evidence: copies of surveys or readings; information about the location of cell towers, signal strength, propagation characteristics, etc. (fixed wireless only)

- Bulk Availability Challenge Resources
 - How to Format Bulk Fixed Challenge and Crowdsource Data
 - https://help.bdc.fcc.gov/hc/en-us/articles/10390523851803-How-to-Format-Bulk-Fixed-Challenge-and-Crowdsource-Data
 - CSV templates are found on that page
 - Differences between Bulk Fixed Availability Challenge Data and Crowdsource Data
 - https://help.bdc.fcc.gov/hc/en-us/articles/10390788241307-Differences-between-Bulk-Fixed-Availability-Challenge-Data-and-Crowdsource-Data
 - Data Specifications for Bulk Fixed Availability Challenge and Crowdsource Data
 - https://www.fcc.gov/sites/default/files/bdc-bulk-fixed-challenge-spec.pdf

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The Baker Tilly Team is Available to Assist!

If you have questions about Bulk Fabric Challenges or Bulk Fixed Availability Challenges, please reach out to:

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Questions?

Thank you!

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