

Cyber Incidents a Review Real World and Theory

November 19, 2021



Telecom Risk Profile

- * 22% of companies do not do penetration testing.
- * 28% of companies state cyber security is not addressed in their contracts.
- * 34% of companies do not monitor endpoints of suspicious activity.
- * 22% of companies do no security training.



State of Cyber Insurance

- * Loss starting to pile up.
- * Rate going up.
- * No coverage limitations yet but retention changes.
- * MFA required by most insurers
- * More use of tech scans to underwrite.



Management Includes

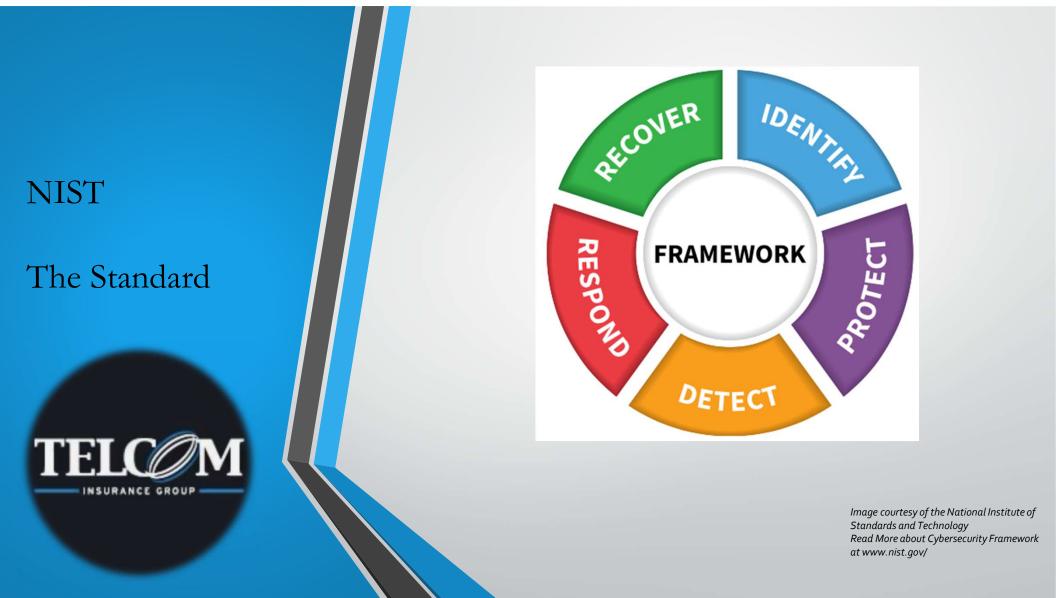
- Assessment
- Quantifying of Issues
 - Management
- Incident Response

Understanding Possible Outcomes

A few important ones...

You only lose what can afford to lose You backfill what you can't afford to lose





User Names and Passwords

How Single Factor Authentication Works





Computer

Halt! Who goes there?

It's me... Jane.

How can I be sure it's you, Jane?

Here's my password...

Ok. You can use the computer system.





User Names and Passwords

How Multi-Factor Authentication Works User



Computer

Halt! Who goes there?

It's me... Jane.

How can I be sure it's you, Jane?

Here's my password...

What else can you offer as proof

Here's additional proof

Ok. You can use the computer system.



Passwords Aren't Bad But...

We Need More Than Just Passwords



Passwords can be:

Guessed

Brute Forced

Monitored

Stolen

Bought

... for very low effort and expense.

What Should We Do

Why The Insurance Industry is Focused on MFA





One simple action you can take to prevent 99.9 percent of attacks on your accounts

August 20, 2019 publication date https://www.microsoft.com/security/blog/2019/08/20/one-simple-actionyou-can-take-to-prevent-99-9-percent-of-account-attacks/

By providing an extra barrier and layer of security that makes it incredibly difficult for attackers to get past, **MFA can block over 99.9 percent of account compromise attacks**. With MFA, knowing or cracking the password won't be enough to gain access.



THE WHITE HOUSE WASHINGTON

What We Urge You to do to Protect Against the Threat of Ransomware

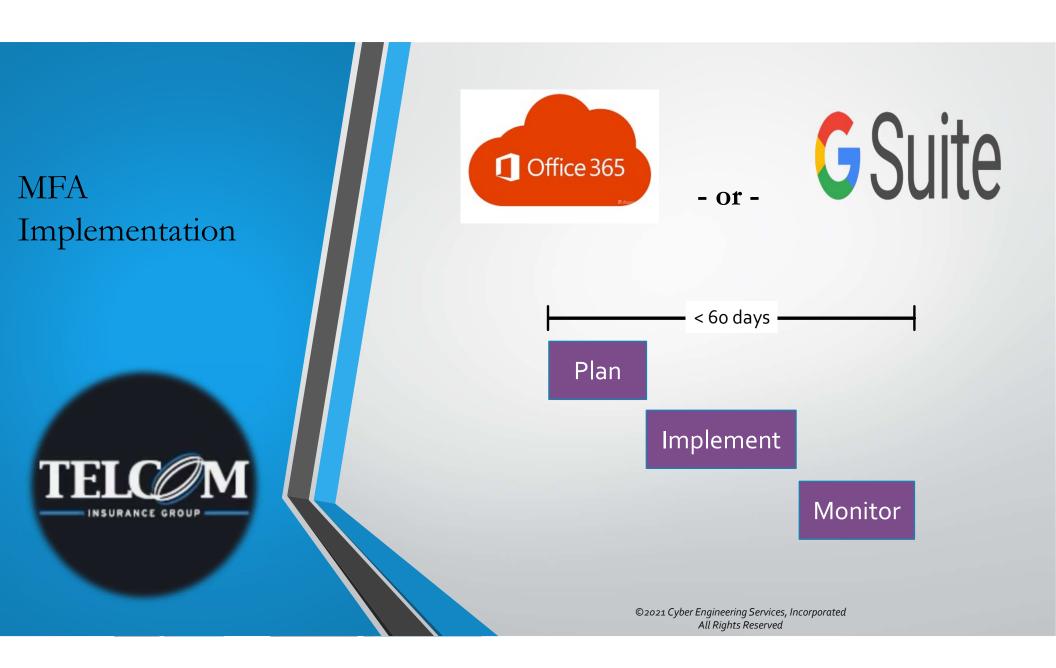
June 2, 2021 distribution date

https://www.whitehouse.gov/wp-content/uploads/2021/06/Memo-What-We-Urge-You To-Do-To-Protect-Against-The-Threat-of-Ransomware.pdf

We're leading by example because these five best practices are high impact: multifactor authentication (because passwords alone are routinely compromised), endpoint detection & response (to hunt for malicious activity on a network and block it)... These practices will significantly reduce the risk of a successful cyberattack.

Software Hardware **Biometric** Additional Factors Something You Have Something You Are Something You Have... Kinda Microsoft General Types of Authenticator Multi-Factor Authentication **Google Authenticator** Use 3912038 as Microsoft account security code Your security code is 658620. Happy : 159 759. Dropboxing! Secured by RSA PayPal: Your security code is: <u>476080</u>. Your code expires in 10 minutes. Please don't reply. 832845 is your Twitter login code. Don't reniv to this message with your code. INSURANCE GROUP

Additional Factors	Software Something You Have Kinda	Hardware Something You Have	Biometric Something You Are
Buying Consideration Multi Exeter	Good	Better	Best
Multi-Factor Authentication	\$	\$\$	\$\$\$
TELCOM	Available Well-Used	Available Used	Available Hit or Miss
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		Telcom	
		Insurance	
User	Cloud E-Mail	Group	Other MFA
Count	MFA Price	Customers	Price
5-24	\$260/user	\$195/user	custom
25-99	\$130/user	\$98/user	custom
100+	\$99/user	\$74/user	custom

Working with client IT personnel to implement MFA for either Google or Office 365 e-mail by:

•MFA hard token registration for up to two cloud e-mail administrators (includes expense and shipping of hard tokens)

•MFA authenticator registration for all end users

Enabling MFA for cloud e-mail administrators

End user MFA implementation planning

•End user engagement including staged communications (to be sent by client personnel)

Help desk hours for end user support

One-on-one end user follow-up as needed

Enabling the hosted e-mail for MFA

Compliance monitoring for one week after the MFA migration to ensure MFA usage

What is the current Scheme used by the Bad Guys?



Bad Actors Gains Access and Reside in the telecom company network undetected

- Credentials
- Backup Data
- Ransom- denial of access
- Ransom- have your data

Incident Response

- * Do you have a plan and was there training?
- * Do you have the right process, procedure and forensics should something happen?
- * Can you quickly respond to an incident?

