



OTA 2024 SUMMER CONFERENCE
June 2nd – 5th, 2024
Embassy Suites Hotel & Convention Center
Norman, OK

Dear OTA / MBP / ATA Members and Guests:

It's great to be back in Oklahoma and we all look forward to seeing everyone again. It's been a long time and we are so excited to reconnect with our members and their families. With Oklahoma located in "Tornado Alley", it is only fitting that this year's theme is

"Taking Broadband by Storm"

Our General Sessions will include several speakers from State and National organizations and representatives from our own member companies. Come learn about the latest Industry issues and explore new services for your customers and revenue opportunities for your company.

3800 N. Classen Blvd, Suite 215, Oklahoma City, OK 73118
Tel: 405-525-7700 Cell: 918-636-1313 E-mail: tom@oklata.org

I hope you will take this opportunity to get re-acquainted with old friends and to meet some new ones. We will begin Sunday evening with a Welcome Reception, Registration, and the OTA Golf Calcutta where you can bet on your favorite golf teams! Our Conference concludes on Wednesday evening with the Awards Banquet.

We are also excited to have:

- Our friends from the Missouri Broadband Providers joining us this year. We look forward to them joining us and welcoming them to our Annual Summer Conference!
- Our Annual OTA Foundation Golf Tournament, which benefits the OTA Foundation Scholarship Program, will be held at 9 am on Monday, June 3rd @ the beautiful Lake Hefner Golf Club – North Course. A hot breakfast and BBQ lunch are included. Lake Hefner GC is 30 minutes from our Hotel.
- The Suppliers' Showcase continues to grow yearly and will be a hit again. This Showcase provides a great opportunity to learn about the most recent products and services to enhance your company's operations.
- Our ITPA Silent Auction will continue its storied history with great auction items up for bidding. All proceeds will go towards the OTA Foundation Scholarship Fund.
- Finally, our Conference will conclude with a Cocktail Reception and our Awards Banquet where we will honor our newest Hall of Fame members and Bill Barnes Award honoree(s).

To register, please complete and email the Conference registration forms enclosed in this packet to the OTA office (tom@oklata.org) no later than Monday, May 20th, 2024.

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To make your hotel reservation directly with the Embassy Suites Hotel, follow the directions below:

To expedite your reservation

1. Click on the web page address in purple font below to access the Hotel Reservation Link (The link pre-populates your group code)
2. Click **“Book a Room”** Link
3. Make reservations as soon as possible. The special room rate will be available until May 20th, or until the room block is sold out, whichever comes first.

Below is the official Hilton Online Link and phone reservation information for the **Oklahoma Rural Broadband Association 88th Annual Summer Conference**:

Hotel Reservations Link:

[Oklahoma Telephone 89th Annual Summer Conference](#)

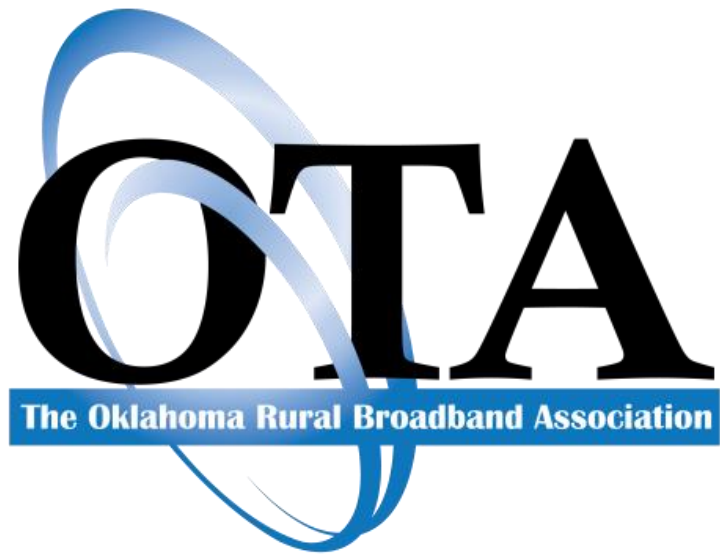
If you have any questions or need further information, please call Tom Karalis at 405-525-7700 or 918-636-1313.

Welcome Back!

Sincerely yours,

Mark Gailey

Chair, Summer Conference



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2024 OTA/MBP/ATA SUMMER CONFERENCE REGISTRATION

June 2nd – 5th, 2024

**Embassy Suites Hotel & Convention Center
Norman, OK**

Company: _____

Address: _____

City, State, Zip: _____

Email Address: _____ Telephone: _____ Member of (check all that apply): OTA____ ATA____ MBP____

Name	Banquet Y or N	Employee (E) Spouse (S) Guest (G) Child (C) (6-18) Non-Member (NM)	* Registration \$325 (E) \$150(S/G) \$100 (C 6-18) \$500 NON MEMBER **	Banquet Only \$110	** Golf Register \$225 Monday June 3rd 9 AM \$275 for golf only and includes a day pass.	**Golf Green Sign \$150	**Golf T-Box Sign \$200	**Golf Mulligans (Initial 2 for \$10 each) (Additional \$20 each for 2 max)	Showcase Only \$50/day	**Exhibit \$175 Monday 6:00-8 PM Tues & Wed 7:30-Noon	Ghost Ball	Conference Sponsor
TOTAL												

* Late Registration: After May 18th, 2023 add \$50 per person to registration (not applicable for children).

Cancelations:

OTA shall not be liable for costs, fees, liquidated damages, or any other Cancellation fees including deposit forfeiture for Cancellation by the Company or OTA due to **government-mandated** public health **requirements** for travel and/or meetings. **If such a cancellation is made, then** deposits must be returned to the Company within thirty (30) days of Cancellation. **Refunds for cancellations received after May 10, 2024, will be made at the sole discretion of OTA.**

Limitation of Liability:

IN NO EVENT, **EXCEPTED AS SPECIFICALLY STATED ELSEWHERE IN THIS REGISTRATION**, SHALL EITHER PARTY BE LIABLE FOR ANY LOST REVENUE, LOST PROFITS, INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, HOWEVER CAUSED AND UNDER ANY THEORY OF LIABILITY, WHETHER IN CONTRACT, TORT (INCLUDING NEGLIGENCE AND STRICT LIABILITY) OR OTHERWISE, ARISING OUT OF THIS AGREEMENT, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, AND NOTWITHSTANDING ANY FAILURE OF PURPOSE OF ANY LIMITED REMEDY. THE COMPANY'S **AND OTA'S** TOTAL AGGREGATE LIABILITY HEREUNDER SHALL NOT EXCEED THE AGGREGATE FEES PAID BY THE COMPANY UNDER THIS AGREEMENT.



2024 Summer Conference Itinerary

Embassy Suites Hotel & Conference Center, Norman, OK

Sunday, June 2nd, 2024

12noon – 4 pm Exhibitors' Set-Up – Oklahoma Hall F

5:00 – 6:00 pm Welcome Reception / Registration / Golf Calcutta – Hotel Restaurant Lounge

Monday, June 3rd, 2024

7:30 am Golfers' Breakfast @ Lake Hefner Golf Club – North Course

9 am Shotgun Golf Tournament @ Lake Hefner Golf Club – North Course

12noon – 5:00 pm Exhibitors' Set-Up – Oklahoma Hall F

5:45 pm Associate Members' Meeting – Sooner Room

6:00 – 7:00 pm Suppliers' Reception & Showcase – Oklahoma Hall F

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Tuesday, June 4th 2024

7:00 – 8:00 am Suppliers' Showcase and Buffet Breakfast – Oklahoma Hall E

GENERAL SESSION I – OKLAHOMA HALL E

8:15 am Welcome – Tom Karalis, OTA

8:30 am NG911 – Lance Terry, Oklahoma E911

9:00 am BROADBAND TAXATION – Ryan Johnson, Aldrich Advisors

9:30 am POLE ATTACHMENTS – Richard Forney, PSO

10:00 am BROADBAND REGULATION - Dounia Chikhouné, JSI

10:30 am NETWORKING BREAK

11:00 am AI in RURAL AREAS – Bob Gnapp, NECA

Noon END OF DAY I

12:15 pm OTA Members' Meeting – Oklahoma Hall E

12:30pm ITPA Meeting – Boomer Room

2:00 p.m. ATA Board of Directors' Meeting – Boomer Room

Wednesday, June 5th 2024

7:00 – 8:00 am OTA Board of Directors' Meeting & Breakfast – Boomer B Room

7:00 – 8:00 am Suppliers' Showcase and Buffet Breakfast – Oklahoma Hall E

GENERAL SESSION II – OKLAHOMA HALL E

8:15 am Welcome – Tom Karalis, OTA

8:30 am NEWS FROM WASHINGTON DC – Derrick Owens, WTA

9:00 am STATE LEGISLATION PANEL – Ron Comingdeer, Bill Bullard, Larry Frazier (Arkansas) & Tim Arbeiter (Missouri)

9:45 am CYBERSECURITY – William Gonzalas, Vantage Point

10:15 am NETWORKING BREAK

10:45 am REGULATORY & STRATEGIC OUTLOOK FOR RURAL BROADBAND LEADERS – Terry Chevalier, Sunstone Associates

11:30 am ReCONNECT 5 & MORE – Shekinah Pepper, USDA / Tony Matlock, USDA (Arkansas & Missouri)

Evening Events

6:00 – 7:00 pm ITPA SILENT AUCTION & RECEPTION – Oklahoma Hall F

7:00 p.m. BANQUET AWARDS & CEREMONY – Oklahoma Hall E

End of Conference

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Hotel Reservation Information

Embassy Suites Hotel & Convention Center

2501 Conference Dr. Norman, OK 73069

(405) 364-8040

For those of you who require overnight accommodations, OTA has reserved room blocks at the Embassy Suites. To make your reservation click on this link:

[Oklahoma Telephone 89th Annual Summer Conference](#)

Please make your room reservations before the cut-off date of Monday, May 20th, 2024

(All rooms are subject to applicable sales and occupancy tax.)

Parking/Transportation

Self-parking is available at no charge for all registered guests. Valet parking is available.

Internet

Complimentary Internet in guest rooms.

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OTA/ MBP / ATA

SPONSORSHIP AND DONATIONS

Your sponsorship of cash and prizes is needed for the 2024 Summer Conference. Five levels of sponsorship allow your company to receive recognition throughout the conference through signage and announcements. These sponsorships support the drawings at the two General Sessions, Banquet, and Summer Conference expenses.

The levels of sponsorship are as follows:

Corporate Sponsor \$ 5,000 and above

Platinum Sponsor \$ 1,000 to 4,999

Emerald Sponsor \$ 501 to \$ 999

Gold Sponsorship \$301 to \$500

Silver Sponsorship \$100 to \$300

Other cash donations and non-monetary items are also welcome. If your company wishes to be a sponsor or to make a donation, please complete this form and return it with your registration material no later than Monday, May 20th, 2024.

If your donation is an item (not monetary), please take it, along with your business card attached, to the Conference registration table on Sunday, June 2nd, and deliver it to the OTA Staff.

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Type of Sponsorship or Donation:

Corporate \$5000+ \$ _____ Gold \$301 - \$500 \$ _____

Platinum \$1000 - \$4999 \$ _____ Silver \$100 - \$300 \$ _____

Emerald \$501 - \$4999 \$ _____

Company Name: _____

Address: _____

City: _____ St. _____ Zip _____

Member of (check all that apply): OTA _____ ATA _____ MBP _____

***THANK YOU FOR SUPPORTING
THE OKLAHOMA TELEPHONE ASSOCIATION***

**3800 N. Classen Blvd, Suite 215, Oklahoma City, OK 73118
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**2024 OTA FOUNDATION SCHOLARSHIP
BENEFIT GOLF TOURNAMENT
REGISTRATION FORM**

- Registration fees per player are \$225.00, including a green fee, golf cart, hot breakfast, beverages, and a BBQ lunch.
- LHGC is approximately 30 min from the Embassy Suites
- Transportation will **NOT** be provided to and from the golf course.

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- Players are encouraged to purchase mulligans in advance on this registration form.
- Mulligans are 2 for \$10 each. Additional \$20 each for 2 max
- All ties will be resolved by the Country Club golf professional.
- Players are not allowed to wear denim.
- Collared shirts and soft golf spikes are required.

Golf Registration:

Company Name: _____

Participant(s) Name: 1. _____ HDCP: _____

2. _____ HDCP: _____

3. _____ HDCP: _____

Golf Registration: \$225 Amount \$ _____

Mulligans: 2 for \$20 Amount \$ _____

Additional Mulligans: \$20 each Amount \$ _____

TOTAL: \$ _____

Sponsorship Opportunities

This tournament provides a good opportunity for you to show your support while receiving recognition by completing the **sponsorships** area below. As in previous years, you can purchase sponsorships for green-side and/or tee box signs with your company's name.

Space may be limited, so please return this completed form with your registration to the OTA office **no later than May 20th, 2024**

On Course Sponsorships

Tee Box Sign: \$200.00 per sign

Number of Signs: _____ Amount: \$ _____

Green Side Sign: \$150.00 per sign

Number of Signs: _____ Amount: \$ _____

Total Golf Registration:

Amount \$ _____

Name to appear on sign: _____

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*The 23rd Annual
Oklahoma Telephone Association
Foundation Ghost Ball*

Don't save the date. Don't worry about the time. Don't worry about your attire.

This PHANTOM event is a 100% tax-deductible fund-raiser for the OTA Foundation. The Ghost Ball enables the Foundation to provide scholarships for dependents of Oklahoma-based telephone company employees who attend a university, college, or career tech in Oklahoma. We hope you will respond generously in supporting the Foundation.

WHERE: Ghostville, USA

Tickets: \$500 per table of 10

\$150 per couple / \$100 per single ticket

Any \$\$\$ is appreciated.

Company Name: _____

Contribution Amount: _____

In 2023, the OTA Foundation awarded 46 scholarships of \$750 each, to dependents of OTA member companies' employees, totaling \$34,500. These awards were made possible by your generous donations.

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BILLING AUTHORIZATION FORM

I authorize you to charge my bill directly to the credit card listed below:

Company Name: _____

Charge to: Visa Discover MasterCard AmEx

Card # _____ Exp. Date: _____

Print Cardholder's Name: _____

Billing Address: _____

City: _____ State: _____ Zip _____

Total Amount to be Charged: _____

EXHIBITOR / VENDOR INFORMATION

Please see the attachments included in your email if you need additional items.

Included in your exhibitor fee of \$175.00 is:

- 8'x10' Exhibit Space with pipe & drape
- 6' skirted table
- 2 chairs
- Wastebasket
- ID Sign

For Exhibit shipping information, please call:

JENNIFER BRADFORD | Sales & Event Services Manager
Embassy Suites by Hilton Norman – Hotel & Conference Center
2501 Conference Drive, Norman, OK 73069
Direct: 405 253 3532 | Hotel: 405 364 8040